

## Bob Littell, Chief NetWeaver

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Bob is principal of Littell Consulting Services, Second Opinion Insurance Services, LLC, and the Enrichment Company. Over his 40+ year career, he has worn a number of hats within the insurance and financial services sector. He has been Marketing Vice President for two different Life Insurance companies; has owned and run a large life insurance brokerage agency, and he has served as a consultant to a wide range of financial service companies, as well as high net worth individuals. Bob has chaired several national organizations and task forces in addition to having served on several local and national boards.

He's been the author of over 250 published articles, and has appeared in, written articles for, or been used as a resource for financial publications including the *Wall Street Journal*, *Smart Money*, *Business Week*, *Kiplinger's Personal Finance*, *Medical Economics*, and many others.

But today, Bob's real passion is speaking about a word and a concept he created called "**NetWeaving**" – a **Golden Rule** and **Pay It Forward** form of networking. "Google" the word today and you immediately will see how this concept is spreading all around the world.

NetWeaving helps build stronger relationships by putting other's Needs, Problems, and Opportunities above your own, simply with the genuine belief and confidence to know that the 'law of reciprocity' works in real life and 'what goes around, does come back around'.

Bob serves on the Board of the "Pay It Forward Foundation" created by Catherine Ryan Hyde, author of the book on which the movie classic of the same name was based and with Catherine's permission, NetWeaving is known as the '**business**' version of "**Pay It Forward**". Bob's 2<sup>nd</sup> book on NetWeaving, "**The Heart and Art of NetWeaving**" is printed by Xerox Global Services and as a result, all \$20 from the sale of the book goes charity and to help spread the NetWeaving message.